

CrossCountry was declared the overall winner of the 2018 Peer Awards for Excellence at an Awards Ceremony on Friday 29 June 2018, at the world-famous Fortnum & Mason in Central London. This year saw a record number of shortlisted finalists, with many from the UK but also with submissions from Bulgaria, Dubai, India, Indonesia, Kosovo, Philippines, Saudi Arabia, Turkey and the USA

CrossCountry, a UK train operating company, won the overall Peer Award (also overall Corporate Responsibility and Inspiration), with “The Cub Scout Personal Safety Project”, a ground-breaking initiative which educates Cub Scouts and other young people around the importance of rail safety.

Winners for Corporate Responsibility projects were Barclays, DP World, ITV, Limak Kosovo International Airport and Pret Foundation Trust; for Customer Engagement initiatives the winner was Local Heroes (also overall winner for Impact); for People & Performance there were winning entries from Borusan Holding, British Gas, Pegasus, Tagline (also overall winner for People & Performance), Takeda Turkey; and for Information Security winners were BT (also overall winner for Information Security and for Innovation), Catalyst, Veolia, Verizon and Wombat. In addition geographical region winners were Wombat (America), PT Pertamina (Asia), Coca Cola and Yapı Kredi (Turkey) and Cyjax (UK); and industry sector winners were Yapı Kredi (Financial Services), Hughes Network Systems (IT & Telecommunications), Borusan Holding (Manufacturing) and Coca Cola (Retail). See <http://thepeerawards.com/the-2018-shortlists/>.

Other companies with entries that were nominated as they demonstrated innovation and impact are AMC Networks, Arzum, BILLA Bulgaria, Daisy Group, DENSO Manufacturing UK, Dubai Health Authority, HSBC UK, Hypnos Beds, IOT Security Foundation, Ivanti, JK Cement, Lloyds Banking Group, National Commercial Bank, Ocado, PepsiCo and Turkcell.

This year for the first time we also celebrated Company Awards, reserved for those companies that have succeeded in having three or more of their entries nominated. In this way we now recognise and acknowledge a breadth of excellence in a particular discipline. Company Awards were presented to Barclays, Cyjax, DP World, Lloyds Banking Group, Tagline Group of Companies and Takeda Turkey.

The Peer Awards for Excellence celebrate real accomplishments and innovative ideas in an original inclusive way. Finalists present their entries online with text, pictures and video, for review by fellow finalists; a unique process that enables a cross-fertilisation of cutting-edge ideas amongst practitioners. After receiving responses to their questions the reviewers then rate each entry against the three judging criteria; Impact, Innovation and Inspiration.

Stephen Citron, Director of the Peer Awards, said “I was again delighted with the strength, breadth and innovation of this year’s shortlisted finalists, not just from the UK but from other countries as well. All shortlisted entrants generously shared their ideas with the other finalists; fellow professionals that share similar interests but work in organisations in different sectors and even from other continents. And with this being the Peer Awards they enthusiastically and with integrity participated in the judging of their fellow finalists. The Peer Awards are proud to provide a platform for these inspirational ideas to be aired amongst peers in this way”.

The 2019 Peer Awards for Excellence will shortly open for entries from organisations of all sizes and for initiatives originating in any country. Entries will again be judged by an audience of their peers.

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